

First Impressions



PROFESSIONAL STAGING CONSULTATION

A member of our Home Staging Team will walk your property and home, and offer professional suggestions, often to minimize key areas of your home, and utilize your existing furnishings to enhance your home from a Buyer perspective.

The Sellers Edge!

ADVANTAGE
REAL ESTATE NETWORK
www.PeteAndersonRealty.com

**Large Enough to Count,
Small Enough to Care!**

STAGED FOR SUCCESS

The National Association of REALTORS® 2017 Profile of Home Staging takes a look at the value staging a home brings to the selling process

77%

of buyers' agents say that staging makes it easier for buyers to 'visualize' the property as their future home



49%

of buyers' agents say that staging a home increases the dollar value offered



62%

of sellers' agents say that staging a home decreases the amount of time a home spends on the market



The most commonly staged rooms are the:

living room **83%** kitchen **76%** master bedroom **69%**



93%

of agents recommend that seller's declutter their home before putting it on the market

NATIONAL ASSOCIATION of REALTORS®